

# Ferndale Community Coalition

Annual Community Survey



# 89%

of Whatcom  
parents have  
recently talked  
to their  
teen about  
marijuana use.



[WhatcomFamilies.org](https://WhatcomFamilies.org)



## What is the Community Survey?

Adults across Whatcom County participate in their local Community Prevention and Wellness Community Survey each year between Jul-Nov. The survey asks questions about adult perspectives as they relate to youth substance use, mental wellness and other topics that impact young people. This anonymous survey takes 8-10 minutes. **Please help bring more community representation by participating and sharing:**

In English - [www.research.net/r/WHFEEN2022](http://www.research.net/r/WHFEEN2022)

En Español - [es.research.net/r/WHFESP2022](http://es.research.net/r/WHFESP2022)



## How does the data get used?

We use multiple data sources to build our strategic plan, including the community survey. We use community survey data to prioritize funding and implement:

- **Best-practice strategies** that contribute to hope, positive childhood experiences and protective factors for youth
- **Trainings** to address emergent community issues
- **Campaigns** to inform and encourage healthy community norms and positive family communication, like the transit and social media ads shown here (at left and below)

83% of Whatcom adults are concerned about youth vaping. Want to learn more? For resources to talk to the youth in your life visit [WhatcomFamilies.org](https://WhatcomFamilies.org).

(2020 Whatcom Community Prevention and Wellness Survey)



# 83%

[WhatcomFamilies.org](https://WhatcomFamilies.org)



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The Ferndale Community Coalition is part of the Community Prevention and Wellness Initiative (CPWI) through the Division of Behavioral Health & Recovery – Washington State Health Care Authority