



City of Ferndale
Catalyst Project Scorecard – Total Sheet
Alder Plaza

Date: 12-04-19

Points shall be based on the following scale:

0 = no attempt

3 = moderate attempt at one category aspect

5 = moderate attempts at two category aspects

7 = good attempt at two aspects or excellent attempt at one category aspect

10 = good attempt at three or more aspects and/or excellent attempt at one or more aspects.

Category Aspects	Score #1	Score #2	Score #3	Score #4	Score #5	TOTAL
Public Benefit	7	10	7	7	10	41
Architectural Design	10	10	7	10	10	47
Site Design	10	10	7	7	10	44
Catalyst Effectiveness	7	9	5	7	10	38
TOTAL	34	39	26	31	40	170

Total Catalyst Committee Score: 170/200

Automatic Bonus Points (see attached breakdown): 30/40

Grand Total: 200/240



City of Ferndale
Catalyst Project Scorecard – Staff Review
Alder Plaza

Key Goals Does the Project....	Staff Score:	Comments:
Diversify residential housing options with an emphasis on increasing the number of condominium units within the downtown core? (0 or 10 points)	10	The applicant proposes to have 27 condimium units ranging from studios to one and two bedroom units.
Promote development adjacent to Main Street and downtown park areas? (0 or 5 points)	0	The project does not directly front Main Street or a Downtown park area.
Increase public space? (0 or 5 points)	5	A parklet on the corner of Alder Street and Fourth Avenue and public rooftop area is proposed.
Encourage redevelopment of nonconforming or underdeveloped sites? (0 or 5 points)	5	Development will occur on the property to the south.
Increase art in public spaces? (0 or 5 points)	5	Art features are proposed.
Support the assemblage of small lots that cannot be efficiently redeveloped on an individual basis? (0 or 5 points)	0	N/A. The project site contains one parcel.
Recognize the long-term efficiencies and durability of green building techniques achieved through LEED certification? (0 or 5 points)	5	The applicant proposes to be LEED certified.
Total: (Maximum of 40)	30	